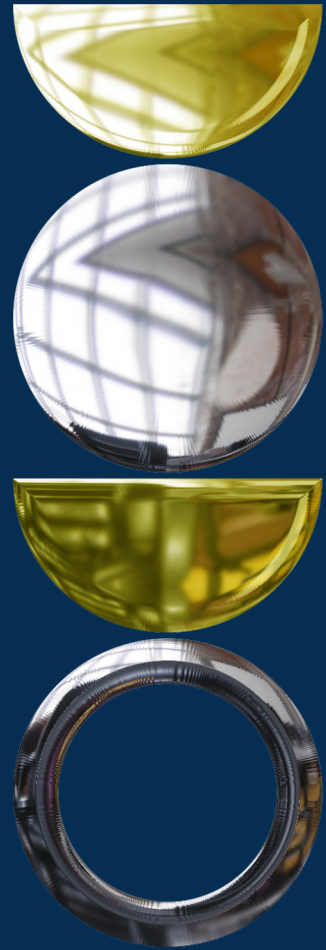


Foil Design Guide

Reseller Edition

Avoid mistakes • Impress clients
Print with confidence



01. INTRODUCCIÓN

Why design matters
when it comes to foil

Foil stamping and Spot UV can elevate any printed piece, from folders and postcards to business cards and packaging.

But these premium finishes require precision.

Mistakes in your design file can cause production delays or inconsistent results.

This guide was created to help you avoid those mistakes, save time, and deliver stunning print that makes your clients say “wow”.



02. COMMON MISTAKES TO AVOID

✗ Thin strokes

Avoid anything thinner than 1 pt

✓ Use bold, clean lines

✗ Delicate fonts

- Avoid fonts under 8 pt
- Script fonts should be 10 pt or more

✓ Use fonts in bold standard, vectorized

✗ Foil in raster images

Avoid JPGs or PNGs

✓ Use clean vector shapes

✗ Foil not on separate layer

Avoid placing foil mixed in the main design

✓ Create a new spot colour layer named “Foil”

✗ Overprint off

Avoid leaving overprint unchecked

✓ Foil layer must be set to Overprint ON

✗ Too close to the edge

Avoid placing foil within 3 mm of borders

✓ Leave a safety zone for clean registration

✗ Too much detail

Avoid foil on intricate textures or tiny logos

✓ Simplify for a crisp, high-end look

03. FILE SETUP CHECKLIST

☒ Requirement	Best Practice
☐ Line thickness	1 pt or more
☐ Font size	• 8 pt minimum (Make sure fonts are embedded) • Script fonts should be 10 pt or more
☐ File format	Vector (AI or PDF/X1A)
☐ Foil layer	Spot colour, named "Foil" or "Spot UV"
☐ Overprint	Foil or UV must be set to ON
☐ Bleed and margin	1/8 inch away from the border

04. BONUS TIPS FROM APD PRINTING



Want to preview your foil? Ask us for a 3D foil mockup of your file



Want to preview your foil? Ask us for a hard copy sample.



Don't have a designer? We'll design it for you — for free.



Combine foil with matte or soft-touch finishes for extra contrast.



Need help reviewing your files? Our team's here to check and guide.



Ready to impress your clients?

Print with APD Printing and get
expert support at every step

contact us

✉ sales@apdprinting.com

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