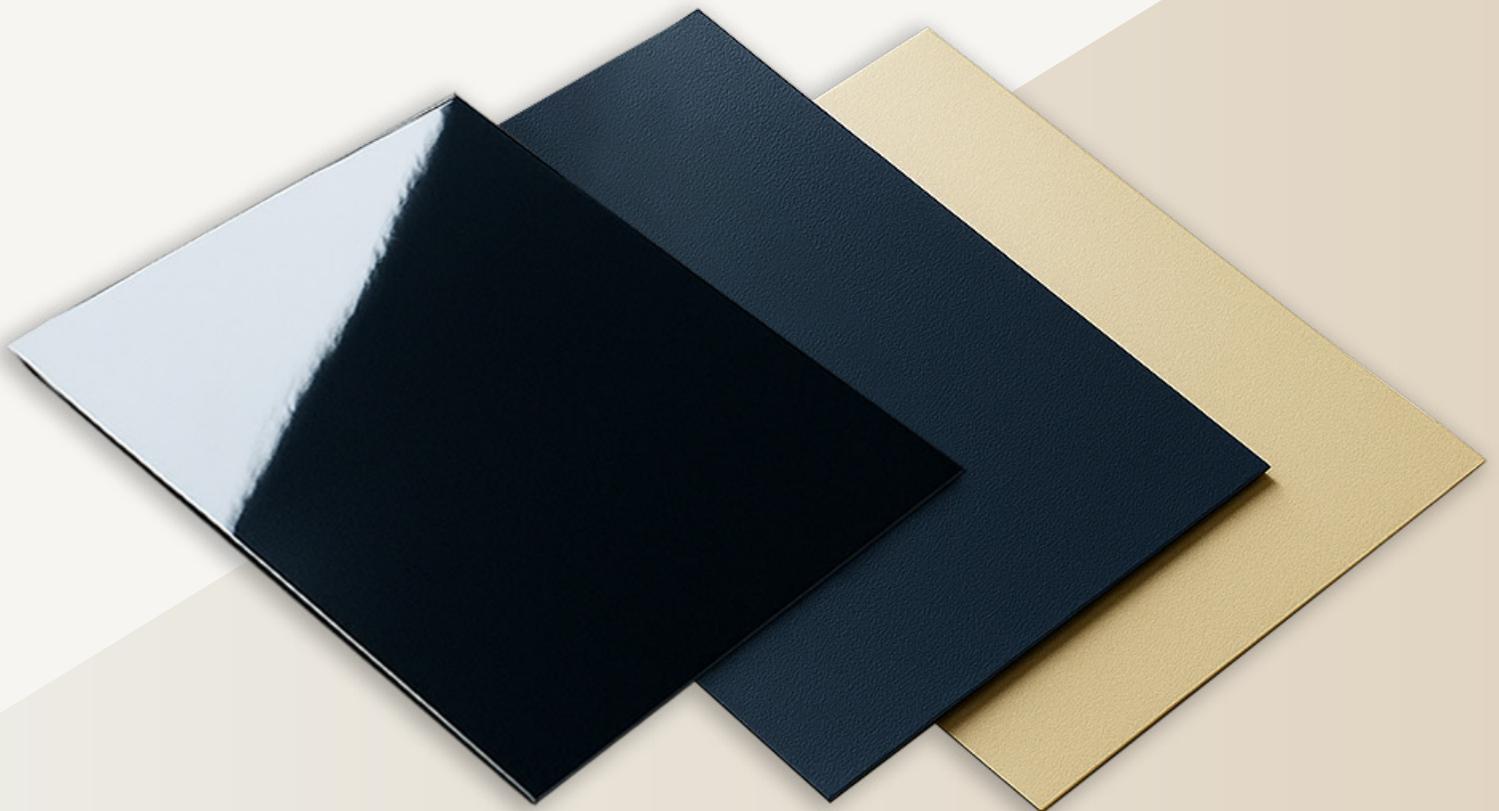


MATERIAL PORTFOLIO

Explore our premium papers,
coatings & laminations

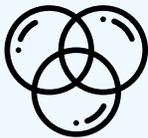


Designed for professionals. Trusted
by resellers. Inspired by print

Why Choose Whole Sale Pocket Folders Materials?

At Whole Sale Pocket Folders, we believe that the right material transforms a simple print into a powerful brand experience.

This catalog was created to give you a clear view of our premium papers, coatings, and laminations — showing how each finish looks, feels, and performs. Whether you need subtle elegance or eye-catching shine, Whole Sale Pocket Folders has the perfect solution for your projects.



Variety

Wide range of papers, coatings & laminations



Quality

Premium finishes with durability and consistency



Reliability

Trusted by professionals and resellers across Canada

Explore, compare, and get inspired — with Whole Sale Pocket Folders, your print always has the perfect finish.

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Inspiration & Combinations

Materials aren't just finishes — they are experiences. In this section, discover how combining papers, coatings, and laminations can elevate your print projects and create powerful impressions.



Soft Touch + Foil

Luxury feel with a dazzling highlight



Matte AQ + Spot UV

Subtle contrast, bold branding



Gloss Cover + Raised Foil

Shine and texture that stand out

Shine and texture that stand out

Gloss AQ (Aqueous Coating)

Specs

	Protective gloss coating
	Adds shine and vibrancy
	Fast-drying water-based finish

Key Features

- ◆ Enhances colors
- ◆ Economical
- ◆ Eco-friendly

Recommended Uses



Flyers



Brochures



Posters



Presentation folders

Benefits

Cost-effective

Quick turnaround

Bright Colors

*Make your prints shine
without breaking the budget*

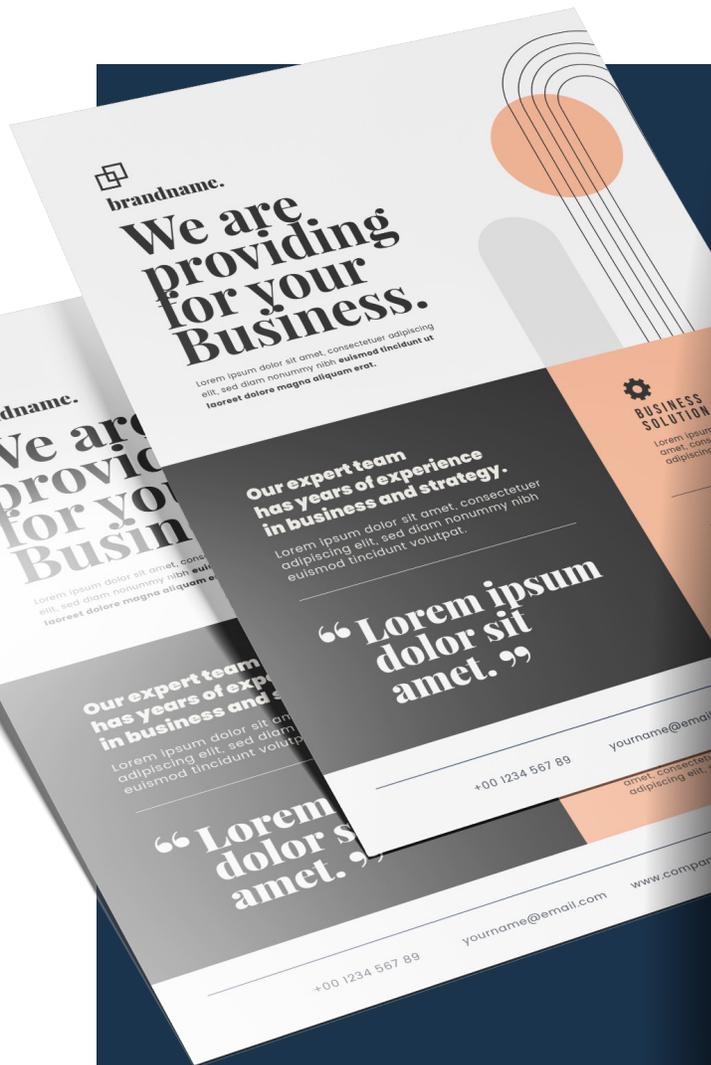


Table of Coatings and Laminates

Appearance / Texture	Shiny
Finish	Aqueous base
Advantages	Protects against stains, quick drying, enhances colors
Disadvantages	Difficult to write with pen
Writing Capability	50% – partial with pen
Compatible Papers	Gloss Cover (10–24 pt) · Silk Cover (10–24 pt) · Gloss Text (60–100 lb) · Silk Text (60–100 lb)



Matte AQ (Aqueous Coating)

Specs

	Matte protective coating
	Smooth finish
	Reduces glare

Key Features

- ◆ Soft look and feel
- ◆ Improves readability
- ◆ Cost-efficient protection

Recommended Uses



Booklets



Catalogs



Presentation folders

Table of Coatings and Laminates

Appearance / Texture	Matte, non-glossy
Finish	Aqueous base
Advantages	Elegant, good readability, protects from fingerprints
Disadvantages	Colors look less vibrant
Writing Capability	80% – acceptable for writing
Compatible Papers	Gloss Cover (10–24 pt) · Gloss Cover (10–24 pt) · Silk Text (70–100 lb)

Benefits

Professional Look

Easy to Read

Affordable



Table of Coatings and Laminates

Appearance / Texture	Smooth, semi-matte
Finish	Aqueous base
Advantages	Good balance between gloss and readability
Disadvantages	Less visual impact than gloss
Writing Capability	70% – good with pen/pencil
Compatible Papers	Silk Cover (10–24 pt) · Gloss Cover (10–24 pt) · Silk Text (70–100 lb)

Satin AQ (Aqueous Coating)

Specs

	Semi-gloss coating
	Softer shine than Gloss AQ
	Smooth surface

Key Features

- ◆ Balanced look
- ◆ Good for text + images
- ◆ Versatile finish

Recommended Uses



Brochures



Greeting Cards



Reports

Benefits

Balanced Finish

Versatile

Professional

The perfect balance between gloss and matte



Table of Coatings and Laminates

Appearance / Texture	Very shiny, plastic finish
Finish	Plastic laminate
Advantages	Excellent protection, enhances color
Disadvantages	Difficult to write, very reflective
Writing Capability	10% – hard to write
Compatible Papers	Gloss Cover (10–24 pt) · Silk Cover (10–24 pt)

Gloss Lamination

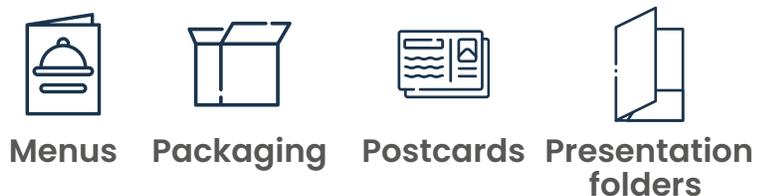
Specs

	High-gloss laminated film
	Durable coating
	Resistant to friction or surface wear

Key Features

- ◆ Extreme shine
- ◆ Protects from handling
- ◆ Long-lasting finish

Recommended Uses



Benefits

High Durability

Maximum Shine

Strong Protection

Gloss that lasts, protection that shows



Matte Lamination

Specs

	Smooth matte film
	Anti-glare
	Protective layer

Key Features

- ◆ Elegant non-reflective look
- ◆ Professional feel

Recommended Uses



Presentation folders



Business cards



Postcards

Table of Coatings and Laminates

Appearance / Texture	Smooth, non-reflective
Finish	Plastic laminate
Advantages	Elegant, sophisticated, protects from wear
Disadvantages	Colors look less saturated
Writing Capability	20-30% - with fine markers
Compatible Papers	Gloss Cover (10-24 pt) · Silk Cover (10-24 pt)

Benefits

Timeless Style

Resistant

Clean Look

Soft Touch Lamination

Specs



Raised Metallic Foil and
Raised Spot UV

Key Features

- ◆ Unique and elegant tactile feel
- ◆ Premium look with reduced glare
- ◆ Perfect pairing with luxury finishes

Recommended Uses



Packaging



Business cards



Presentation
folders



Brochures



Postcards

Table of Coatings and Laminates

Appearance / Texture	Velvety, matte texture
Finish	Plastic laminate
Advantages	Luxurious feel, premium look, enhances product perception
Disadvantages	More expensive, can show marks
Writing Capability	10% – almost impossible to write
Compatible Papers	Silk Cover (10–24 pt) · Gloss Cover (10–24 pt)

Benefits

Premium Impact

Durable

Luxury Feel

*Turn every touch into a
premium experience*



Sandy Matte Lamination

Specs

	Matte lamination with sandy texture
	Adds tactile roughness
	Anti-glare

Key Features

- ◆ Distinctive textured feel
- ◆ Scratch resistant
- ◆ Stands out from smooth finishes

Recommended Uses



Table of Coatings and Laminates

Appearance / Texture	Matte with rough texture
Finish	Plastic laminate
Advantages	Interesting texture, good protection
Disadvantages	Hard to write, less uniform look
Writing Capability	20% – partial writing with marker
Compatible Papers	Gloss Cover (12–24 pt) · Silk Cover (12–24 pt) <i>Applicable only from 12 pt for better adhesion</i>

Benefits

Unique Texture

Anti-Glare

Durable

Encapsulated Gloss Lamination

Specs



Recommended for thick stocks (14–18 pt)

Key Features

- ✦ Do not apply on textured or uncoated papers (Uncoated, Offset)
- ✦ Requires a thermal encapsulating laminator (with pouches or sealing film)

Recommended Uses



Menus



Signage



Covers

Benefits

High Durability

Maximum Shine

Strong Protection

Stock C2S (Gloss Cover 10 pt – 18 pt)
It can also be applied to C1S if encapsulated on both sides.



Recommended weights – 10 pt



Table of Coatings and Laminates

Appearance / Texture	Metallic, reflective
Finish	Plastic laminate
Advantages	High visual impact, ideal for striking designs
Disadvantages	Cannot be written on, difficult to read
Writing Capability	0% – no writing possible
Compatible Papers	Gloss Cover (10–24 pt)

Holographic Raised Foil

Specs

	Holographic laminated film
	Reflects rainbow light
	Protective layer

Key Features

- ◆ Eye-catching effect
- ◆ Makes designs pop
- ◆ Enhances branding impact

Recommended Uses



Stickers



Gift cards



Promotional packaging

Benefits

Maximum Attention

Colorful Shine

Strong Appeal

Stock Gloss Cover C2S (14–18 pt)

Light, color, and movement – all in one finish

Holographic Raised Foil

Parameter	Technical Detail
Most used stock type	Gloss Cover C2S (14–18 pt)
Surface compatibility	<ul style="list-style-type: none"> • C2S: Fully compatible. • C1S: Viable if foil is applied on the coated side. • Uncoated Cover: Partially compatible, only if it has a white ink base and solid CMYK layer that seals the paper's pore. • Uncoated Text: Not compatible.
Average final stock thickness	18–20 pt (after lamination base such as Soft Touch or Gloss + Holographic Raised Foil layer).
Required base finish	Soft Touch or Gloss Lamination 1 Side.
Available foil types	Holographic Raised Foil: multicolor prismatic effect.
Recommended application area	Up to 10% of total area (logos, icons, details).
Size / product restrictions	Max. 21.5x30 in (foil press format). Avoid folds in foil areas.
Durability	High. Scratch and handling resistant (especially on Soft Touch base).
Notes / Recommendations	<ul style="list-style-type: none">  Ideal stock due to its smooth coated surface, ensures maximum adhesion and contrast of the holographic effect.  On Uncoated Cover without sealing base, foil may crack or fail to adhere. Requires uniform, non-porous surface.  Foil adds approximately +1 pt of raised relief (60–80 microns).  Foil must be applied over laminated film or a cured solid ink layer.  Three-dimensional shiny effect; ideal for premium branding or packaging.  Excess coverage may cause cracking or loss of raised texture.  Can be combined with Spot UV, but not in the same area as Holographic Foil.



Table of Coatings and Laminates

Appearance / Texture	Smooth, highly resistant
Finish	Plastic laminate
Advantages	Prevents fingerprints, ideal for heavy use
Disadvantages	Hard to write, high cost
Writing Capability	10-15% - minimal writing with marker
Compatible Papers	Gloss Cover (10-24 pt) · Silk Cover (10-24 pt)



Anti-Smudge Lamination

Specs

	Matte protective film
	Resists fingerprints and smudges
	Smooth finish

Key Features

- ◆ Clean look for longer
- ◆ Anti-fingerprint surface
- ◆ Professional matte style

Recommended Uses



Certificates



Presentation covers



Premium stationery

Benefits

Always Clean

Professional

Resistant

Stay flawless, no matter who touches it

Anti-Scratch Lamination

Specs

	Scratch-resistant lamination
	Matte or gloss finish
	Protective coating

Key Features

- ◆ Extra durability
- ◆ Keeps surfaces looking new
- ◆ Perfect for heavy-use prints

Recommended Uses



Menus



Packaging



High-handling products

Benefits

Ultra-Resistant

Long-Lasting

Strong Protection

Tough enough for everyday handling



Table of Coatings and Laminates

Type of Coating / Lamination	Anti-Scratch Laminate
Appearance / Texture	Smooth, highly resistant
Finish	Plastic laminate
Advantages	Prevents scratches, ideal for heavy use
Disadvantages	Hard to write, high cost
Writing Capability	10-15% - minimal writing with marker
Compatible Papers	Gloss Cover (10-24 pt) · Silk Cover (10-24 pt)

Offset Text (50–80 lb)

Specs

	Uncoated text paper
	Light to medium weight
	74–120 gsm *Note: This quantity represents the equivalent conversion from lb to gsm.

Key Features

- ◆ Economical
- ◆ Smooth surface
- ◆ High opacity options

Recommended Uses



Books



Manuals



Notepads

Benefits

Cost-Efficient

Lightweight

Easy to Print

*Perfect for high-volume
everyday projects*



Comparative stock table
(weight – gsm – thickness)

Weight (lb)	Weight (lb)	Thickness (pt)	Surface / Finish	Type / Sides
50 lb	74gsm	4.0 pt	Uncoated / smooth	2
60 lb	90gsm	4.5 pt	Uncoated / smooth	2
70 lb	104gsm	5.0 pt	Uncoated / smooth	2
80 lb	120gsm	6.0 pt	Uncoated / smooth	2

Gloss Text (60–100 lb)

Specs

	Gloss coated text paper
	Lightweight
	90–148 gsm *Note: This quantity represents the equivalent conversion from lb to gsm.

Key Features

- ◆ Bright and shiny colors
- ◆ Smooth finish
- ◆ Affordable

Recommended Uses



Brochures



Flyers



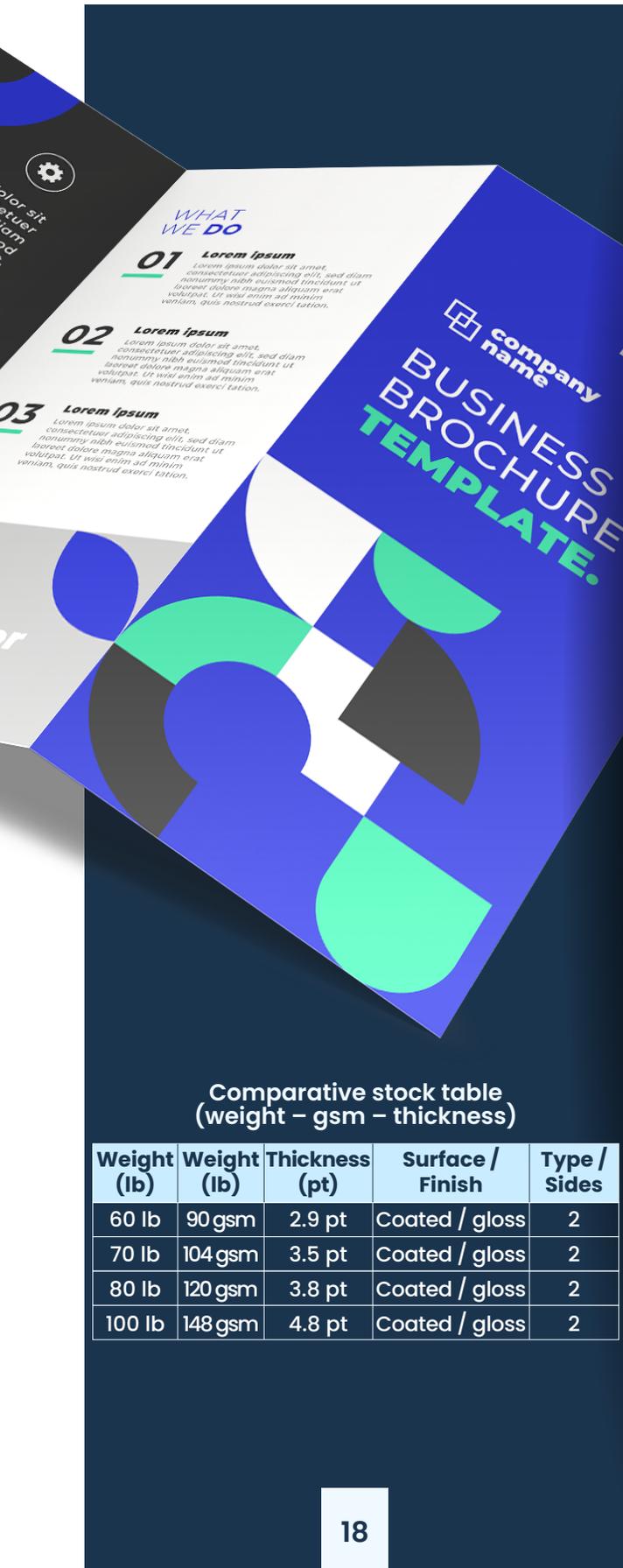
Booklets

Benefits

Color Vibrancy

Affordable

Readily Available



Comparative stock table
(weight – gsm – thickness)

Weight (lb)	Weight (lb)	Thickness (pt)	Surface / Finish	Type / Sides
60 lb	90gsm	2.9 pt	Coated / gloss	2
70 lb	104gsm	3.5 pt	Coated / gloss	2
80 lb	120gsm	3.8 pt	Coated / gloss	2
100 lb	148gsm	4.8 pt	Coated / gloss	2

Silk Text (60–100 lb)

Specs

	Silk coated text paper
	Smooth satin finish
	90–148 gsm *Note: This quantity represents the equivalent conversion from lb to gsm.

Key Features

- ◆ Elegant balance of gloss & matte
- ◆ Good readability
- ◆ Premium feel

Recommended Uses



Brochure



Booklets



Reports

Benefits

Balanced Finish

Elegant Look

Versatile



Comparative stock table (weight – gsm – thickness)

Weight (lb)	Weight (lb)	Thickness (pt)	Surface / Finish	Type / Sides
60 lb	90 gsm	3.25 pt	Coated / silk	2
70 lb	104 gsm	3.7 pt	Coated / silk	2
80 lb	120 gsm	4.25 pt	Coated / silk	2
100 lb	148 gsm	5.4 pt	Coated / silk	2

Offset text – Bond Equivalence Table

Stock (Offset Text)	Offset Weight (lb)	Equivalent Bond (lb)	Grammage (gsm)	Thickness (pt)	Surface / Finish	Typical Use (WSPF)
Offset Text 50 lb	50 lb	20 lb Bond	74 gsm	4.0 pt	Uncoated / Smooth, opaque	Forms, economical books
Offset Text 60 lb	60 lb	24 lb Bond	90 gsm	4.5 pt	Uncoated / Smooth, opaque	Manuals, inner pages
Offset Text 70 lb	70 lb	28 lb Bond	104 gsm	5.0 pt	Uncoated / Smooth, opaque	Magazines, textbooks
Offset Text 80 lb	80 lb	32 lb Bond	120 gsm	6.0 pt	Uncoated / Smooth, opaque	Catalogs, notebooks



Use this chart to compare weight, thickness, and GSM equivalents

Index Bristol (90–110 lb)

Specs

	Uncoated bristol board
	Thick and sturdy
	200–240 gsm <small>*Note: This quantity represents the equivalent conversion from lb to gsm.</small>

Key Features

- ◆ Rigid and durable
- ◆ Writable surface
- ◆ Budget-friendly

Recommended Uses



Tickets



Tags



Cards

Benefits

Thick Support

Writable

Affordable

Strong, simple, and reliable

Uncoated Cover (65–130 lb)

Specs

	Uncoated cover stock
	Matte finish (uncoated)
	175–350 gsm *Note: This quantity represents the equivalent conversion from lb to gsm.

Key Features

- ◆ Natural look
- ◆ Writable
- ◆ High durability

Recommended Uses



Business cards



Invitations



Certificates

Comparative stock table
(weight – gsm – thickness)

Weight (lb)	Weight (lb)	Thickness (pt)	Surface / Finish	Type / Sides
65 lb	175 gsm	8 pt	Uncoated / smooth	2
80 lb	216 gsm	10 pt	Uncoated / smooth	2
100 lb	270 gsm	12 pt	Uncoated / smooth	2
130 lb	350 gsm	15 pt	Uncoated / smooth	2

Benefits

Natural Feel

Writable

Solid

A pure and timeless cover stock

Gloss Cover (8–24 pt)

Specs

	Gloss coated cover stock
	Shiny finish
	180–500 gsm <small>*Note: This quantity represents the equivalent conversion from lb to gsm.</small>

Key Features

- ◆ Vivid colors
- ◆ Durable coating
- ◆ Premium shine

Recommended Uses



Folders



Covers



Postcards

Benefits

High Impact

Bright Finish

Resistant



Comparative stock table
(weight – gsm – thickness)

Weight (lb)	Weight (lb)	Thickness (pt)	Surface / Finish	Type / Sides
8 pt	180 gsm	8 pt	Gloss / coated 2 sides	2
10 pt	216 gsm	10 pt	Gloss / coated 2 sides	2
12 pt	250 gsm	12 pt	Gloss / coated 2 sides	2
14 pt	300 gsm	14 pt	Gloss / coated 2 sides	2
16 pt	350 gsm	16 pt	Gloss / coated 2 sides	2
18 pt	400 gsm	18 pt	Gloss / coated 2 sides	2
24 pt	475–500 gsm	24 pt	Gloss / coated 2 sides	2

Special Uncoated Papers In-House

Paper / Trade Name	Color / No.	Surface / Texture	Weight (gsm)	≈ lb (Cover basis)	Thickness (pt)	Sides / Type	Common Uses
Bulky Burgundy	1 - Burgundy	Bulky	310	114.4	12.1	2	Premium color boards, covers, decorative folders
Bulky Purplish Blue	2 - Purplish Blue	Bulky	310	114.4	12.1	2	Solid color covers, packaging
Bulky Bright Blue	3 - Bright Blue	Bulky	310	114.4	12.1	2	Bright color covers, packaging
Bulky Bottle Green	4 - Bottle Green	Bulky	310	114.4	12.1	2	Premium folders and presentations
Bulky Dark Green	5 - Dark Green	Bulky	310	114.4	12.1	2	Invitations, rigid cards
Bulky Jet Black	6 - Jet Black	Bulky	310	114.4	12.1	2	Luxury pieces, high-contrast cards
Pearl Cold White	7 - Cold White	Pearl coated Double Side	300	110.7	11.7	2	Luxury brochures, pearlescent invitations
Pearl Pure White	8 - Pure White	Pearl coated Double Side	300	110.7	11.7	2	Postcards, cards, elegant covers
Linen Royal Blue	9 - Royal Blue	Linen 2	120	44.3	4.7	2	Fine stationery, certificates
Linen Bright Yellow	10 - Bright Yellow	Linen 2	120	44.3	4.7	2	Certificates, invitations
Linen Burgundy	11 - Burgundy	Linen 2	310	114.4	12.1	2	Covers and rigid cards
Linen Purplish Blue	12 - Purplish Blue	Linen 2	310	114.4	12.1	2	Premium covers, folders
Linen Bright Blue	13 - Bright Blue	Linen 2	310	114.4	12.1	2	Color cards, decorative covers
Linen Bottle Green	14 - Bottle Green	Linen 2	310	114.4	12.1	2	Folders or formal presentations
Linen Dark Green	15 - Dark Green	Linen 2	310	114.4	12.1	2	Corporate or institutional pieces
Linen Jet Black	16 - Jet Black	Linen 2	310	114.4	12.1	2	Elegant invitations, luxury covers
Linen Eosin	17 - Eosin	Linen 2	305	112.5	11.9	2	Bright-colored covers or invitations
Linen Pitch Black	18 - Pitch Black	Linen 2	305	112.5	11.9	2	Dark premium cards and covers

Let's Create Together

Every great project starts with the right material.

At Whole Sale Pocket Folders, we're ready to help you choose the perfect paper, coating, or lamination to bring your vision to life.

Contact us today to start your next project

✉ sales@wholesalepocketfolders.ca

☎ 1-800-746-1210

🌐 wholesalepocketfolders.ca