

HOW TO CREATE A PRINT-READY FILE:

PACKAGING

The following instructions are designed to help you create a print-ready file. If after reading them you are still unsure about anything, please download the template, request a professional File Check or contact our customer service.

1 FILE FORMAT

Our systems can only process files in PDF format and in 1:1 scale (not password-protected).

2 COLOURS

All files should be sent in CMYK (cyan, magenta, yellow, black). Images in RGB or with PANTONE colours will be converted automatically using a standard colour separation profile.

3 RESOLUTION

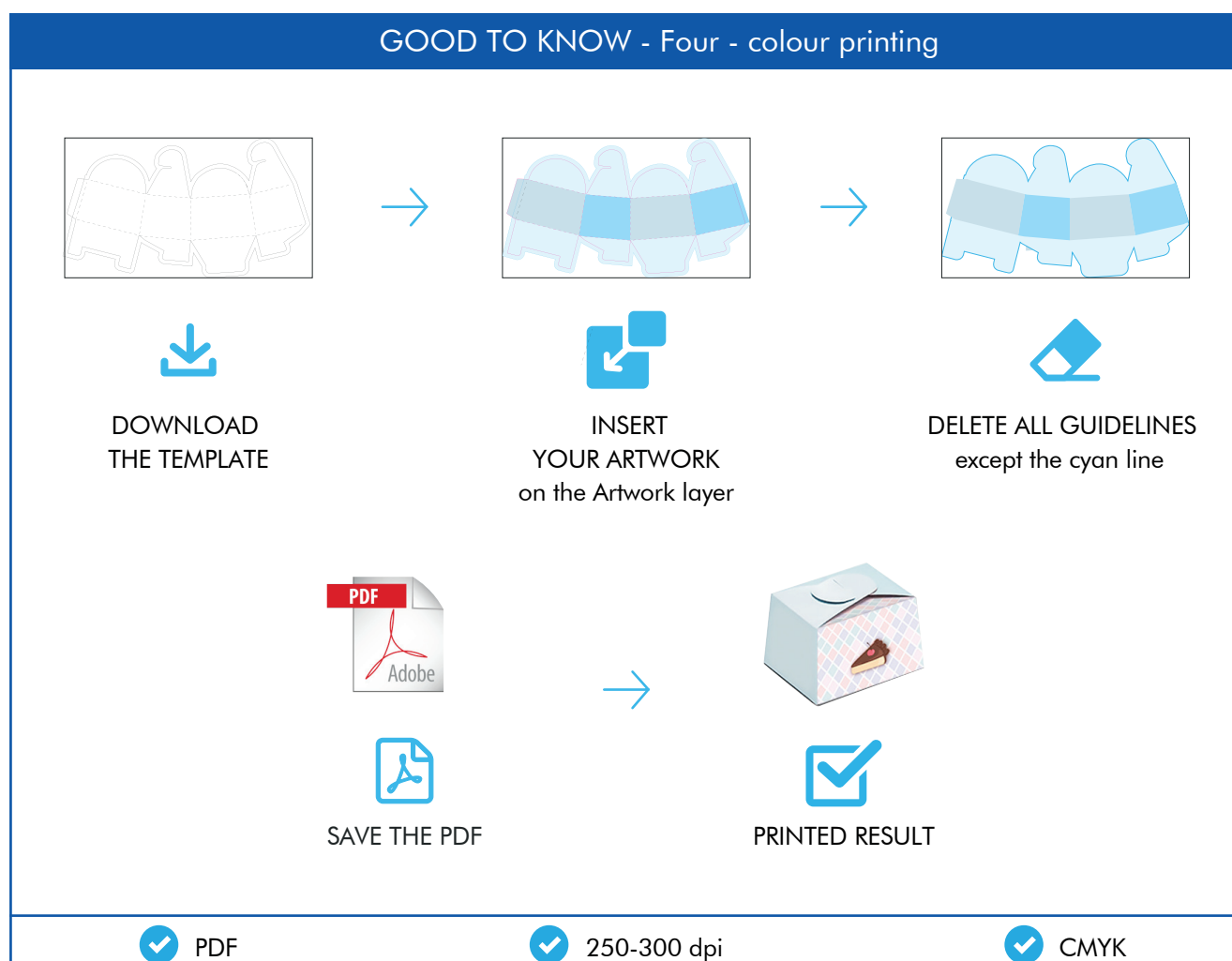
The optimal resolution for the print files is between 250 and 300 dpi.

4 MARGINS AND BLEED

Download the template for the product you have purchased; the required bleed will already be in place. Leave a minimum of 3 mm between the text and the cut line.

5 TEMPLATE

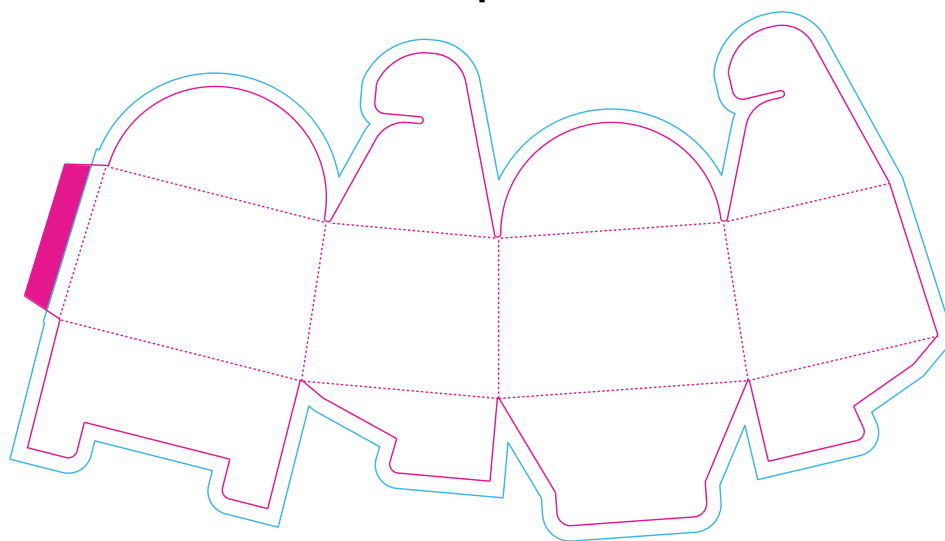
Download the template for your product from the website and use it as the basis for positioning your artwork. The bleed and other guidelines already correctly set up. Insert your artwork and delete the guidelines and fold and cut lines, leaving only the bleed margin. Finally, save the file as a high-quality PDF without crop marks.



GOOD TO KNOW - Glued sections and overlaps

To ensure the best possible adhesion, we recommend not placing artwork on the specific glued sections.

Template



■ GLUED SECTION